



Jon Manuel Palencia

Web Developer | Salesforce Marketing Cloud Specialist

I am a passionate Developer with 5 years of relevant experience in the IT industry field. Experienced Salesforce Marketing Cloud Specialist in designing and implementing customer journeys, email marketing, automation, and analytics. With Web Development skills. A passion for data-driven decision-making, and a commitment to staying updated on industry best practices make me a valuable asset to any marketing team.

Contact

Phone

+63 946 266 5240

Email

jonpalencia20@gmail.com

Address

Tacloban City, Phillipines

Portfolio

<https://jon-portfolio.netlify.app/>

Education

2015

Information Technollogy

Datamex Institute of Computer
Tecnology

Expertise

- Salesforce Marketing Cloud
- Salesforce CRM
- Marketing Automation
- Email Marketing Specialist
- JavaScript | AMPScript | SSJS
- React.js | Node Js | MERN
- HTML 5 | CSS | HTML Email
- REST API | SOAP API

Language

English

Filipino

Experience

○ April 2023 - September 2023

Altus Digital | Australia

Junior Marketing Technology Developer

Responsible for designing, developing, testing, and deploying marketing automation solutions using various Marketing Cloud tools and technologies to ensure the successful execution of marketing campaigns, while also collaborating with cross-functional teams and stakeholders to ensure alignment and maximize business value.

○ March 2018 - Febuary 2023

Silicon Valley Computer Group Phils | Tacloban City

IT Technical Staff

I'm responsible of Installing and configuring computer hardware,software, systems, networks, printers, and scanners. Monitoring andmaintaining computer systems and networks. Responding in a timelymanner to service issues and requests. Providing technical supportacross the company.

○ October 2017 - November 2017

Department of Social Welfare and Development

Administrative Aide

Coordinates and performs general office duties such as ordering supplies, maintaining a filing system, and answering and routing phone calls.

○ October 2017 - November 2017

ESR Search Solutions

Expert Sales Representative

Make outbound customer calls to promote and sell a product or service. Create, maintain and update database of customers with complete information and emails.

Certifications

Salesforce Certified Marketing Cloud Email Specialist

SALESFORCE

Issued Aug 2023

Credential ID 3584648